



## 2008 ADRP Conference Testimonials

As a relatively newcomer in the field of donor recruitment, the ADRP conference gave me an opportunity to accelerate my learning curve and gain invaluable international exposure.

*Daniel Vinet*  
*Director Donor Recruitment*  
*Héma-Québec*  
*Canada*

No matter who you are or whatever level you work at within your organisation, there is real value in attending ADRP. The sessions, workshops and networking opportunities are high level and you cannot fail to learn and benefit from the experience.

*Andrew Calvert*  
*National Blood Service*  
*UK*

This is the first time for me to join ADRP annual conference. The conference is worth traveling around half the earth for 26 hours. I've learned much and felt that we face the same difficulties. The passion and efforts of all attendees will make world better. Salute to all who recruit.

*Young-Chan Ju*  
*Korea National Red Cross Blood Service Headquarters*

ADRP is a prime example of the expression, "the sum of all its parts". Great organizers, great leaders and a host of amazing donor recruitment professionals who have to be the friendliest, most caring, and passionate people one can meet. It all comes together into an organization of which I am proud to be a member.

*Paula Dayton*  
*Donor Recruitment Coordinator*  
*University of Iowa DeGowin Blood Center*

As a beginning recruiter, the ADRP Conference was a great experience that allowed me to gain a worldwide perspective of donor recruitment, as well as gather great ideas that I can apply in my position. What a wonderful way to energize donor recruiters and remind us all of why we do what we do.

*Kristin Fuller*  
*Carter BloodCare*

No matter how much experience you have in sales, recruiting and public relations there is always a lot more you can learn. This conference was no exception.

*Bob Cheli*  
*Blood Assurance*  
*Chattanooga, TN*

What better venue to learn and share ideas with others in the same profession than by attending an ADRP conference. Through the years, I have learned something new at each conference. Along with learning new ideas you will meet new people who share your passion. They may struggle with the same problems you do or may have ideas on how to solve those problems. It is an opportunity to grow professionally.

*Kathy Connolly*  
*Director PR*  
*Rhode Island Blood Center*

The ADRP annual conference has evolved into a first rate, attendance required, professional development meeting for the donor recruiter in the blood industry. I recommend that every blood center send at least one representative to insure that we leverage the power of sharing best practices. If we are to continue to meet the blood needs of our health care system, we must become more effective at recruiting blood donors and sponsors of blood drives. Our success begins and ends with our ability to recruit blood donors.

*Bob Fechner*  
*CEO*  
*Carolinas Blood Region*  
*American Red Cross*

What a learning experience! I am so pleased to have had the opportunity to attend this year. I not only learned from the scheduled sessions, I learned from the many people I met from so many different places.

*Nita Mankin*  
*Oklahoma Blood Institute*

The 2008 ADRP Conference was well executed, comprehensive, and informative. I emerged re-energized and ready to get back to work with a vengeance. Meeting others in the field made me proud to do what I do and excited to share ideas with others. It was an exceptional experience and I am looking forward to St. Pete's in 2009. Thank you to everyone who made it possible.

*Mary Konwinski*  
*Blood Bank of Delmarva*

*Tara Scott*  
*Key Account Manager*  
*Oklahoma Blood Institute*

As a first year attendee of the ADRP Conference, I found that it was very informative and has given me a jolt of energy as I look for ways to incorporate what I learned into recruitment in my blood center.

*Patrick Lamontagne*  
*Donor Recruitment Supervisor*  
*American Red Cross*  
*SC Region Blood Services, Charleston, SC*

ADRP is a gathering where we reconnect with our peers and remember that we are all weaving a fabric of life together. We leave our logos at the door and realize that none of us has it all together, but together, we have it all!

*Dan*  
*The Bloodman*

This association is the only one of its kind, built by and for recruitment professionals. The conference itself is an environment in which recruiters can meet, learn and exchange ideas in a very creative way.

*Carla Peterson*  
*Regional Donor Recruitment Director*  
*United Blood Services*

I picked up so many valuable ideas and resources from the Halifax conference that I can not wait to implement. This was a great conference and I recommend all recruiters attend.

*Kathy O'Day*  
*Central Pennsylvania Blood Bank*

Earn a Master's Degree in donor recruitment in just 3 days!

*Margie McQuillin*  
*Assistant Director DRD*  
*American Red Cross Blood Services, Northeast Pennsylvania*

The exchange of information and ideas at the 2008 ADRP conference has proved to be invaluable to the betterment of my donor center. With three years of recruitment experience under my belt, I feel as though I learned tips from the seasoned veterans on what to do when you have hit a creative road block in the recruitment of donors. See in Florida ADRP.

*Guy Harrigan*  
*Armed Services Blood Program*  
*Fort Benning Blood Donor Center*

ADRP was like Recruiter School! The information presented was directly related to the type of work we do. I left feeling inspired & empowered.

*Cathy Anderson*  
*Canadian Blood Services*

What a wonderful and informative conference. Not only did I enjoy speaking but I enjoyed attending the sessions, too. Very well planned and orchestrated!

Thank You.  
*Christine Powell*  
*American Red Cross Blood Services*  
*Burlington, Vermont*

Attending the 2008 ADRP conference in Halifax was invaluable. The experience has re-charged my batteries, providing me with a renewed sense of enthusiasm and commitment toward my job. Gaining the insights and perspectives of professionals from around the world is the best job-related training you could ever get.

*Bruce Shavers*  
*Canadian Blood Services*  
*Brandon, Manitoba, Canada*

This was my first ADRP conference and I found it to be very beneficial, not only to sit in on the sessions, but to network and visit with my counterparts in other organizations. I highly recommend this conference to other blood centers as an investment in their donor recruiters.

*Tami K.*  
*United Blood Services*

I cannot believe how quickly 5 days can pass! The conference was motivational as well as educational! I came away with several new recruiting ideas and a renewed zeal for what I do and who I serve. It was incredible to meet peers from so many places - literally all around the world! I was almost sad when the conference ended. Yet I was ready to come home to put my new ideas into practice. I sincerely hope to attend next year and would love to renew the friendships I've made. I encourage all recruiters to take advantage of this opportunity afforded by ADRP if at all possible.

*Denice Walton*  
*West Tennessee Regional Blood Services*

I left the conference with a renewed spirit and greater enthusiasm for saving lives through blood donor recruitment. Sometimes, after years of working in the business, we find ourselves in a rut. ADRP helps us get out of that rut and encourages us to try new ideas.

*Tammi Higdon*  
*West Tennessee Regional Blood Center (LIFELINE Blood Services)*

Nova Scotia Hospitality meets Strategic Thinking - What a great combination! - ADRP keeps getting better and better - Sociable!  
*Steve Harding*  
*Canadian Blood Services, Ottawa*