

SPONSOR A LA CARTE OPTIONS

Nancy J. Chapman Scholarship — \$2,000

ADRP established this scholarship in memory of Nancy Chapman, who joined the Oklahoma Blood Institute as a donor recruiter and became director of donor resources in 1982. Applicant submits essay on why scholarship would enhance his or her professional development.

Description of Awards:

- Registration fee for a pre-conference workshop and for the ADRP annual conference
- Two nights of lodging in the host city for the annual conference
- A commemorative award in recognition of the scholarship
- Essay published in *The Drop*

Sponsor Benefits:

- Full page ad in onsite program
- Company logo featured on Scholarship Winner's Photo Board
- Photo with winner
- Press release containing sponsorship information and graph on company

Presidential Scholarship — \$2,000

ADRP established the Presidential Scholarship in 1995 to recognize excellence among the membership and provide another opportunity for a member to participate in the education and networking opportunities by attending an ADRP conference. Applicant submits essay on why scholarship would enhance his or her professional development.

Description of Award:

- Registration fee for a pre-conference workshop and for the ADRP annual conference
- Two nights of lodging in the host city for the annual conference

- A commemorative award in recognition of the scholarship
- Essay published in *The Drop*

Sponsor Benefits:

- Full page ad in program
- Company logo featured on Scholarship Winner's Photo Board
- Photo with winner
- Press release containing sponsorship information and graph on company

Hughes Scholarship — \$1,500

ADRP established this scholarship in recognition of Bob Hughes, ADRP's first administrator, and his wife, Marilyn Hughes, a dedicated ADRP member. Applicant must submit a 500-word essay describing a creative recruitment idea that he or she have developed or would like to develop and implement.

Description of Award:

- Registration fee for the ADRP annual conference
- Two nights of lodging in the host city for the annual conference
- A commemorative award in recognition of the scholarship
- Essay published in *The Drop*

Sponsor Benefits:

- Full page ad in program
- Company logo featured on Scholarship Winner's Photo Board
- Photo with winner
- Press release containing sponsorship information and graph on company

Charles Drew Scholarship — \$1,500

ADRP established this scholarship in 2002 to honor Dr. Charles Richard Drew, who created the concept of the Blood Bank. Applicant must

submit a 500-word essay describing a successful technique he or she developed that resulted in an increase in minority donations.

Description of Award:

- Registration fee for the ADRP annual conference
- Two nights of lodging in the host city for the annual conference
- A commemorative award in recognition of the scholarship
- Essay published in *The Drop*

Sponsor Benefits:

- Full page ad in program
- Company logo featured on Scholarship Winner's Photo Board
- Photo with winner
- Press release containing sponsorship information and graph on company

Recruiter of the Year Award — \$1,000

ADRP established the Donor Recruiter of the Year Award in 1982 to recognize an outstanding donor recruiter in the blood banking industry.

Description of Award:

- Registration fee for the ADRP annual conference
- One night of lodging in the host city for the annual conference
- A commemorative award in recognition of his or her achievement

Sponsor Benefits:

- Half page ad in program
- Company logo featured on Award Winner's Photo Board
- Photo with winner
- Press release containing sponsorship information and graph on company



Manager of the Year Award — \$1,000

The Management Award was established in 1989 to recognize an outstanding Manager in the blood banking industry.

Description of Award:

- Registration fee for the ADRP annual conference
- One night of lodging in the host city for the annual conference
- A commemorative award in recognition of his or her achievement

Sponsor Benefits:

- Half page ad in program
- Company logo featured on Award Winner's Photo Board
- Photo with winner
- Press release containing sponsorship information and graph on company

Media Award — \$500

Established in 2003

The Media Award recognizes a media organization that has provided outstanding support toward increased

collection of blood/tissue donations by influencing public awareness for the ongoing need for blood/tissue donations. The media organization demonstrates consistent support throughout the year and may sponsor an annual or bi-annual event on a large scale.

- Acknowledgment at conference

Organization Award — \$500

Given to an organization that has donated and/or underwritten costs of any items which assist donor recruitment/public relations or has offered other related skills relevant to donor recruitment or public relations.

- Acknowledgment at conference

Chairperson Award — \$500

A chairperson is responsible for conducting blood or tissue drives at a place of business, government office, union, community organization, etc. This person provides outstanding and consistent support toward increased collection of blood/tissue donations.

- Acknowledgment at conference

Conference Contribution

Sponsors — \$300

- Onsite signage at registration
- Sponsorship highlighted in onsite conference program
- Featured on ADRP website prior to the conference
- Sponsor ribbons for your company representatives

In-Kind Sponsorships

- For information on in-kind sponsors (printing of program or signs, etc.) call 512.658.9414 or email dswift@adrp.org with details

For more information:
Deborah Swift
ADRP Executive Director
Phone: 512.658.9414
Email: dswift@adrp.org