

## **Saturn National Donor Day E-mail – General**

Saturn has a long-standing reputation of putting people first and being actively involved in the communities where we do business. This year marks the 11<sup>th</sup> anniversary of Saturn National Donor Day, one of America's largest community-wide lifesaving donation drives. Each year on or around Valentine's Day, Saturn retailers across the nation work with nonprofit health organizations to sponsor local events to collect blood donations, to encourage marrow, organ and tissue donations and to raise awareness.

By partnering with many of America's leading nonprofit health organizations, Saturn's National Donor Day program to date has collected over 226,000 units of blood, has helped add nearly 12,000 potential donors to the National Marrow Donor Program Registry and has identified 24 potentially lifesaving marrow matches.

Now's your chance to get involved. Visit [saturn.com](http://saturn.com) to learn more about Saturn National Donor Day and to find an event in your area. Your donation could save a life.

Sincerely,

The Saturn Team