

11th Annual
SATURN NATIONAL DONOR DAY
GIVE BLOOD. LEARN ABOUT BECOMING AN ORGAN, TISSUE OR MARROW DONOR.



Safeguarding Humanity

MEDIA ALERT

What Better Valentine's Day Gift Than the "Gift of Life?" Saturn of <anytown> Challenges <city name> to Come Join the 11th Anniversary of Saturn National Donor Day

WHAT: SATURN OF <anytown> <description of event>

WHY: Saturn National Donor Day is America's largest annual one day community lifesaving donation drive. Since 1998 Saturn retailers have held nearly 2,000 drives, collected more than 226,000 units of blood, added nearly 12,000 potential marrow donors to the National Registry and told millions of Americans of the critical need for organ & tissue donors. Despite all these efforts many challenges remain.

WHO: <name of blood bank/other local partners if any> has joined Saturn of <anytown> for the Valentine's donor drive. Nationwide, Saturn has joined with 15 national partners including the US Department of Health & Human Services to encourage lifesaving donation.

WHEN: <date>

<time>

WHERE: <location of drive>

CONTACT: <point person>
<phone number(s) land line/cell>
<email>

PRESS RELEASE ATTACHED