

MEETINGS, WORKSHOPS & EVENTS

Your Organization's Opportunity to Be a Part of the Conversation

2019 MEETINGS & WORKSHOPS

ABC Annual Meeting

March 24-26, *Washington, DC*

The ABC Annual Meeting is attended by blood center leadership as an opportunity to learn about industry trends in science, medical and technology as well as engage in blood center leadership and business forums. Networking opportunities continue at the *Awards of Excellence*.

Technical & Quality Workshop

April (Date TBD), *Minneapolis, MN*

Geared to Quality and Technical management staff, this workshop focuses on the technical and quality areas set in a smaller format conducive to effective networking and learning.

ADRP Conference & Expo

May 14-16, *Indianapolis, IN*

ADRP's annual conference draws hundreds of attendees from across the globe to share best practices in donor experience, blood center management and marketing/communications. You will interact with senior leaders of member organizations, directors, managers, supervisors and front line donor recruitment and collections staff who interact with donors and the community on a daily basis.

ABC Summer Meeting and Medical Director Workshop

Dates and Location TBD

The ABC Summer Meeting is also attended by blood center leadership and includes the Medical Director Workshop which focuses on issues of importance to medical directors at blood centers.



About America's Blood Centers

Founded in 1962, America's Blood Centers (ABC) is North America's largest alliance of community-based, independent blood programs. ABC member blood centers:

- Operate more than 600 blood donor centers
- Serve more than 150 million people and provide blood products and services to more than 3,500 hospitals and healthcare facilities
- Provide half of the U.S. and a quarter of the Canadian blood supply

About ADRP

ADRP, an International Division of America's Blood Centers, has more than 700 subscribers from countries across the globe. It is an association of blood-banking professionals that provides educational opportunities and networking. ADRP hosts an annual conference that brings together professionals who work in donor recruitment, donor collections, donor experience and marketing/communications for blood and tissue donation organizations. This 3-day conference includes keynote speakers, breakout sessions offered in multiple tracks, round table discussions, workshops and a trade show.

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ABC Meetings and Workshops continue to provide valuable education and networking opportunities for blood center professionals and vendors, as well as the opportunity to share best practices and discuss current challenges facing the industry. With a variety of high level industry meetings, specialized workshops and the ADRP Annual conference, sponsoring ABC Meetings and Workshops is sure to meet your networking and relationship building goals at all levels of blood centers.

ABC MEETINGS & EVENTS

	Gold	Silver	Bronze	Vendor Reg.
Number of attendees for meeting and associated networking event(s)	4	3	2	1
One-year display of logo and link to company's website on AmericasBlood.org	✓	✓	✓	N/A
Feature on mobile event app to include banner advertisement, company description, logo and link to website	✓	✓	✓	N/A
Advertisement in <i>ABC Newsletter</i>	1 full-page	1 half-page	N/A	N/A

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ADRP EXHIBITOR AND SPONSORSHIP OPPORTUNITIES



Sponsorship of the Annual Conference provides organizations the ability to enhance their image with senior level executives from blood banks around the world. Below are Exhibitor and Sponsorship opportunities that will affiliate your company with the ADRP Annual Conference and demonstrate your support of the industry.

"I always look forward to seeing all the new technology and innovation, and meeting the vendors in the exhibit hall. ADRP offers a great way to network with companies that support our industry."

— 2018 ADRP Attendee

EXHIBITOR PACKAGES

Premium Exhibitor Package – \$4,000

- 10' by 20' booth, pipe and drape, skirted table, sign and carpet (Electricity extra charge through hotel vendor)
- Four attendee badges/registration for your employees (additional badges \$250)
- Four tickets to Networking Happy Hour for your employees (additional tickets \$35)
- Banner ad on ADRP website for one year
- Company logo, description and link on ADRP "Our Partners" page of website for one year
- Banner ad on ADRP onsite conference app throughout conference

Standard Exhibitor Package – \$2,500

- 10' by 10' booth, pipe and drape, skirted table, sign and carpet (Electricity extra charge through hotel vendor)
- Two attendee badges/registration for your employees (additional badges \$250)
- Two tickets to Networking Happy Hour for your employees (additional tickets \$35)
- Banner ad on ADRP onsite conference app throughout conference

Non-Exhibiting Vendor Registration – \$1,500

- One attendee badge/registration to attend ADRP conference sessions and events
- One ticket to Networking Happy Hour

SPONSORSHIP PACKAGES

Platinum Sponsor Opportunities – \$15,000+

(All Platinum sponsorships include premium exhibitor package and one event below.)

- 45 minute - 2 hour workshop presentation (limit 3)
- Wednesday Networking Reception
- ADRP Annual Awards Breakfast
- ADRP Expo Opening and Reception

Gold Sponsor Opportunities – \$10,000

(All Gold sponsorships include premium exhibitor package and one event below.)

- The Expo Luncheon with Vendors
- Tuesday Opening Session

Silver Sponsor Opportunities – \$5,000

(All Silver sponsorships include standard exhibitor package.)

- Conference Portfolio
- Conference Registration Bag
- Hotel Room Key Cards
- Lanyards For Badges
- Refreshment Breaks (Only 3 Available)
- Registration Bag Inserts (Only 5 Available)

INTERNATIONAL BLOOD SAFETY FORUM

MARCH 23, 2019

in conjunction with the ABC Annual Meeting

SPONSORSHIP OPPORTUNITIES INCLUDE

**SESSION
SPONSOR**
\$4000

- 3 Attendees
- Sponsorship acknowledgement by moderator
- Sponsorship acknowledgement on welcome PPT slide
- Opportunity to address the audience/present a session
- Display of logo and link to company's website on GlobalHealing.org

**GENERAL
SPONSOR**
\$2500

- 2 Attendees
- Sponsorship acknowledgement by moderator
- Sponsorship acknowledgement on welcome PPT slide
- Display of logo and link to company's website on GlobalHealing.org

**VENDOR
REGISTRATION**
\$1500

- 1 Attendee
- Sponsorship acknowledgement by moderator
- Sponsorship acknowledgement on welcome PPT slide

These sponsorship packages are available for the International Blood Safety Forum only, and any ABC Annual Meeting sponsorships will be additional.



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COMMITMENT FORM | Please complete the form below or [complete it online here](#)

SPECIAL DISCOUNTS

Register by January 1, 2019 and receive applicable discounts.*

- Two Meeting Sponsorships – 20 percent off total amount (Annual, Summer and ADRP Meetings)
- One Meeting and the Workshop – 15 percent off total amount
- First Time Attendee at a Workshop or Event – 25 percent off (limit one per organization)

* Discounts do not apply to Vendor registration

Deadline to guarantee sponsor recognition benefits is 30 days prior to meeting or workshop.

No refunds or credits within 30 days of meeting or workshop.

Please indicate all events that you would like to attend/sponsor by selecting the applicable sponsorship level:

ANNUAL MEETING

- Gold - \$12,500
- Silver - \$9,500
- Bronze - \$6,500
- Vendor Registration* - \$3,500

INTERNATIONAL BLOOD SAFETY FORUM

- Session Sponsor - \$4,000
- General Sponsor - \$2,500
- Vendor Registration - \$1,500

ADRP CONFERENCE

- Platinum Sponsor - \$15,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Vendor Registration - \$1,500
- Exhibit Only:
 - Premium - \$4,000
 - Standard - \$2,500

SUMMER MEETING

- Gold - \$12,500
- Silver - \$9,500
- Bronze - \$6,500
- Vendor Registration* - \$3,500

TECHNICAL & QUALITY WORKSHOP

- Gold - \$6,000
- Silver - \$3,500
- Vendor Registration* - \$1,500

ADDITIONAL INDIVIDUAL REGISTRATIONS *(per attendee per event)*

Gold - \$1,000 Silver - \$1,500 Number of Additional Attendees _____

*Limit two vendor registrants (one attendee each) per organization.

Contact Name: _____

Company: _____

Address(Street/City/State/Zip): _____

Phone: _____ Email: _____

Signature: _____

Return form to Leslie Maundy at Imaundy@americasblood.org.

Upon receipt of this form, your company will be invoiced at the address listed above. No refunds are available once invoice is issued.