

2020 ADRP

Digital Marketing Solutions Virtual Master Class

THREE DAY CONFERENCE • September 16 | 23 | 30

Join us for one-of-a-kind event as our attendees delve into the latest in digital marketing and how to utilize these tools to enhance their recruitment and donor experience efforts.

This is a must-attend event to gain insight into the needs of blood donor centers from around the world, and connect with key contacts.

Who will attend?

Close to 100 digital marketers are expected to attend. Their roles include mid- to senior management responsibilities in the areas of collections, recruitment, marketing and communications.

Contact us at info@adrp.org for more information.



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VIP Sponsor \$5,000

This sponsorship includes:

- Premier advertising video spot, played during the conference on one of three days and posted to conference website
- \$10 gift card sent to all attendees for a “lunch break” delivery
- Email message sent to all ADRP subscribers
- Four registrations to the full conference with access to on-demand recordings
- Benefits of the Premier and Featured sponsorships

Premier Sponsor \$2,500

This sponsorship includes:

- Featured page on the conference website and access to upload documents, videos and engage in conversations with attendees.
- Virtual Attendee Bags - Prior to the start of the Virtual Conference, each attendee will receive a virtual attendee bag that provides them with everything they will need for a successful event. You will have the opportunity to include one PDF into the Virtual Attendee Bag that will be emailed to all participants.
- Two registrations to the full conference with access to on-demand recordings
- Benefits of the Featured sponsorship

Featured Sponsor \$1,000

This sponsorship includes:

- Virtual Attendee Bags - Prior to the start of the Virtual Conference, each attendee will receive a virtual attendee bag that provides them with everything they will need for a successful event. You will have the opportunity to include one PDF into the Virtual Attendee Bag that will be emailed to all participants.
- Logo recognition on appropriate materials, signage and website, as well as acknowledge from the course directors during the course
- One registration to the full conference with access to on-demand recordings