



INTERNATIONAL DONOR RECRUITMENT PROFESSIONALS DAY



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The third Thursday of every September is International Blood Donor Recruitment Professionals Day, an opportunity to thank those who form the vital gateway between donors and the life-saving gift they provide. These professionals serve as the first point of contact for potential donors and are responsible for inspiring, educating, and engaging individuals to donate blood. Their commitment to building relationships with donors is what ensures the continuous supply of blood in communities nationwide.

CUSTOMIZABLE RESOURCES

Social media graphics:

Recognize the blood donor recruitment professionals in your center by downloading these customizable Facebook, Twitter, and LinkedIn images.

Blog post:

Celebrate the important role of blood donor recruitment professionals with a post on your center's website informing the local community of their invaluable role in helping keep blood on the shelf when it's needed the most.

Email:

Download a sample email to recognize the blood donor recruitment professionals in your blood center.



CONTACT ADRP

(202) 393-5725

www.ADRP.org

info@adrp.org

1717 K St NW, Suite 900, Washington, DC 20006